



# MAHLAP

MEDICAL AND HEALTH LIBRARIANS ASSOCIATION OF THE PHILIPPINES

## NEWSLETTER

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### Developing a Prototype for an Integrated Library Information System for Small Libraries (Part I)

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#### Objective:

To develop the prototype integrated library information system for small health libraries.

#### Methodology:

A team of seven composed of librarians, computer professionals, and user representatives will be formed to help in the design and prototyping of library system.

Aside from the libraries of UP Manila, UST (a part of the University Library), and University of the East Ramon Magsaysay Memorial Medical Center (UERMMMC), most of the health libraries in the country are run mostly by one-person librarians.

A librarian in this situation is expected, as a manager, to plan the development of the library and, on a daily basis, manage its operation; as a technical staff, to process and organize the materials and requests that come in, search for information in other organizations if it's not within the library, liaise with fellow librarians and information specialists in networking activities, among other things. This situation is on top of a librarian's concern to get management's attention about the needs of the library.

On the other hand, the demand of today's information society calls for an information specialist of a librarian that can perform the roles of a creator (of information products and services), a collector (in the traditional sense, of library materials; in the modern times, or links to electronic resources), a consolidator (in a management team, acting as filters and researchers), and a communicator (of information using personal and other media) all in the same breath.

The demands are heavy for a one person or an understaffed library to fulfil. Although technology alone cannot answer the problems faced by information professionals, information technology, when used by people with a better understanding of information, how they are collected and how they are processed for different purposes can be a potent tool that'll impact positively on productivity and service delivery. Information technology applications in libraries are many but mostly apply only to certain aspect of library operations. There is a semblance of an integrated system (e.g., acquisition, cataloguing, circulation, online servicing, security) but this can be found in a big and heavily-funded libraries. There's not that cater to small one-person libraries.

This project aims to develop a prototype library information system that can be used by health libraries in the country, building on the some earlier initiatives of PCHRD.

### PCHRD INTEGRATED LIBRARY SYSTEM (FLOW)

#### INFORMATION CORNER/BULLETIN BOARD

(announcements, current awareness, database and cdrom updates, library guide)  
\* touchscreen

USER	SECURITY INFO DOOR	REFERENCE SECTION	CIRCULATION SECTION	SERVICES
	logbook security guard info desk  * automated log-in/log-out system	librarian/self service reference materials (e.g., indexes, directories, dictionaries) database, cdroms current awareness unofficial of serials  * search stations * multiple database searching * more search stations (lobby)	librarian open access (browse shelves, listing of collection)  * databases (e.g. libcat database) * borrowing of its collection barcoded	interlibrary loan networking/links bulletin publications literature search (online, walk-in, phone-in) billing/collections trainings & consultancy photocopying document delivery  * billing database * use of scanner (OCR) for full text request (online user) * search for full text databases with PCHRD, internet & other libraries * more offsite stations
CUSTOMER RELATION	client database survey/feedbacks expand client base/promotion future herdin clients	TECHNICAL SERVICES/PROCESS	LINKAGES	STAFF DEVELOPMENT
		Acquisition - comprehensive, current information resources such as databases, cdroms, internet, other health databases & electronic info resources Research reports, print & non-print collections  cataloging/indexing * libcat database * Inlib	licensing copyright networking	seminars trainings lectures visits  INVENTORY, STORAGE AND DISPOSAL  * inventory database

MAHLAP-NUTRINET FORUM

In support to nutrition advocacy and nutrition information dissemination and utilization, the NUTRINET - Manila composed of 15 member agencies will sponsor a NUTRIFAIR 2000 carrying the nutrition month theme: "Walking Nutrition: Alamin at Gawin" on 25-29 July 2000 at DA-ATI, Eliptical Road, Quezon City.

Topics to be discussed are Nutritional Guidelines for Filipinos by Ms. Isabel Cabrera, FNRI-DOST, Lifestyle Diet and Diseases by Prof. Zenaida F. Velasco, UST, and Physical Fitness and Nutrition by Prof. Hercules P. Calanta, UP College of Human Kinetics.

Said activity aims to disseminate food and nutrition information issues, new technology and development, and creatibe awareness of

policymakers, planners, researchers, teachers, students and the general public and encourage them to use such information.

The NUTRIFAIR 2000 will feature latest publications on food and nutrition, Singkapi Pinoy and other nutritional food products, library information technology (IT) exhibitions, a forum on the Lifestyle, Diet and Diseases, and video showing on Food and Nutrition activities. Cooking and Food demonstration as income-generating activity of individual will also be conducted. This is truly participative and informative event, not only from the members of NUTRINET but also from other companies/individuals involve in food and nutrition. It makes NUTRIFAIR 2000 the most interesting fair ever held. How can you miss it?

IP PREPARES FOR E-ECONOMY

By: President Joseph Estrada

Knowledge is essential for our development. And in knowledge economy, it is the generation and use of knowledge that assume the significant contribution in the creation of wealth and in the alleviation of poverty. In its recent report, the World Bank emphasized that if we want to live better tomorrow than today, if we want to raise our living standards as a household or as a country, we must do more than simply transform more resources, for resources are scarce. We must use those resources in ways that generate even higher returns to our efforts and investments.

I have directed the department of Trade and Industry (DTI) and the Department of Science and Technology (DOST) to work together to make sure our country's actions are demand-driven, strategic, coordinated and dynamic.

One of the most important enabling tools for the development of a knowledge economy is information and communications technology (ICT). Of the many technologies that are currently being developed and utilized, I believe ICT will be the single most important technology that will bring about a knowledge economy. The reason for this is that ICT is an enabling technology, the impact on the economy is not so much in its production but in its widespread use and application. Just as in the development of electricity, development in ICT will bring about new markets, new products and new services.

First and most importantly, I have directed DTI to consolidate the number of dispersed e-commerce efforts of the national government under a reactivated and expanded e-commerce promotion council. Foremost on their agenda is to fulfill their mandate to formulate and coordinate the implementation of a national program and strategy for the promotion of e-commerce in the Philippines.

Among these initiatives are: the development of IT parks. I have approved three so far, namely the Eastwood Cyber Park in Quezon City, the Northgate Cyber Zone in Alabang, and the Fort Bonifacio-Silicon Alley IT Park in Fort Bonifacio, Taguig - where competitive fiscal and non-fiscal incentives are offered. A software development park has also been established at the Subic Economic Zone, and the Ayala Group has announced the proposed development of an IT Park in Cebu.

Second, the explicit inclusion of professional IT services in the investment priority plan for fiscal year 2000. This means that IT - related activities will enjoy prime incentives from the Board of Investments.











Third, the launching of a series of focused IT investment missions to the United States, Korea, Japan, Europe and Australia, which will promote the Philippines as the IT service hub in Asia.

Fourth, the creation of an ICT innovation and development fund to provide venture capital for ICT business start-ups and support for ICT research.

A national program and strategy for the promotion of e-commerce and a knowledge economy is premised on the capability to acquire and adopt global knowledge locally. We will need to invest heavily in human capital, in innovation and research, and more importantly, in enabling technologies that facilitate the transfer of knowledge. DOST is at the forefront of this effort. The DOST is also implementing a project that will enable Philippine research and academic institutions to participate in networking research and experimentation under a Japanese research initiative called the Asian Internet interconnection initiative. Through this, local researchers will gain operational experience that will be used in expanding the internet and its use in the Philippines.

NUTRITIONAL GUIDELINES FOR FILIPINOS 2000

NUTRITIONAL GUIDELINES (NGs) are primary recommendations to promote good health through proper nutrition. They are simple messages on what foods and food components are needed for an adequate and well-balanced diet. NGs also encourage desirable food and nutrition practices as well as nutrition-related health habits in general population.

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|---|---|
| <p>1  Eat a variety of foods everyday.</p> <p>2  Breastfeed infants exclusively from birth to 4-6 months, and then, give appropriate foods while continuing breastfeeding.</p> <p>3  Maintain children's normal growth through proper diet and monitor their growth regularly.</p> <p>4  Consume fish, lean meat, poultry or dried beans.</p> <p>5  Eat more vegetables, fruits and nuts/seeds.</p> | <p>6  Eat foods cooked in edible/healthy oil.</p> <p>7  Consume milk, milk products or other calcium-rich foods such as small fish and dark green leafy vegetables everyday.</p> <p>8  Use iodized salt, but avoid excessive intake of salty foods.</p> <p>9  Eat clean and safe food.</p> <p>10  For a healthy lifestyle and good nutrition, exercise regularly, do not smoke, and avoid drinking alcoholic beverages.</p> |
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\* Developed by the Technical Working Group on Nutritional Guidelines in Filipino with the assistance of Food and Nutrition Research Institute, 2000.

CONVERGE ON LONDON

2 former MAHLAP officers, Ms. Elnora Corti and Mr. Julius Dizon attended "The International Congress on Medical Librarianship" at Queen Elizabeth II Conference Centre last July 2-5, 2000.

OCTOBER ACTIVITY

3 days Seminar-Workshop on "LEADING MEDICAL AND HEALTH LIBRARIES TOWARDS GLOBAL TRANSFORMATION: FORGING PARTNERSHIP BETWEEN LIBRARIANS AND ADMINISTRATORS"

Date: November 15 - 17, 2000  
 Venue: Pamantasan ng Lungsod ng Maynila  
 Gusaling Katipunan  
 Audio-Visual Rm. 3<sup>rd</sup> Flr.  
 Intramuros, Manila  
 Seminar Fee: PhP 2,000.00/pax

PHILIPPINE BOOK FAIR CELEBRATION

Sept. 15, 2000: 10:00 a.m.-1:00 p.m.  
 Topic: Filipino Food Habits  
 Speaker: Dr. Catherine Castaneda  
 Venue: SM Mega Trade Hall 5<sup>th</sup> Level Bldg. B, SM Ortigas Center Complex, EDSA  
 Fee: P 100.00 member  
 P 150.00 non-member

MAHLAP SCHEDULE

<http://www.pchrd.dost.gov.ph/mahlap>